

# NEWS USA

## Referral Agent Network:

Connect relevant contacts to NewsUSA. Get paid 10% commission on a resulting sale.

### How The Referral Program Works:

Follow this process to make a commission on the introductions you make that result in a sale:

1. **Sign on as a referrer** with the form on [www.newsusa.com/referralagent](http://www.newsusa.com/referralagent). We'll ask for your name and business area – so we have a sense of the types of clients you may be in touch with.
2. **Start discussing the value of syndicated content and guaranteed national media visibility** with the relevant contacts in your network. See who is interested!
  - Take advantage of NewsUSA information and materials, to use and share as you see fit:
    - [Get to Know NewsUSA - Info Kit](#) - [What Sets NewsUSA Apart](#) - [FAQ](#)
    - [How Content Syndication Works](#) - [Case Studies](#)
3. **Set us up on a 3-way Zoom meeting or conference call together with your prospect.**  
NewsUSA and our sales team will take it from there.
  - **To get credit (and commission) for a referral, you must set us up on a 3-way Zoom meeting or conference call** together with your prospect.
    - Why? ***This is the best/quickest way to move towards a sale.***  
You are welcome to put us in email touch with your contact, of course. But we've found that too often, emails don't always lead to actual conversations. So set us up on a 3-way call or Zoom and let us take it from there. It's the most productive way to connect the benefits of our offerings to their specific business needs and the most effective way to move towards a sale (which results in your commission)
      - **Schedule the meeting and add us to the calendar invite** (*invite Rick Smith: [rsmith@newsusa.com](mailto:rsmith@newsusa.com)*), OR
      - **Use NewsUSA's [Calendly link](#)** to set up a call at a time that works best. Click "add guests" in the Calendly meeting page to invite your contact.
4. **If the prospect you introduced to us buys from NewsUSA, you'll get a 10%–20% commission of that sale.**
  - Our most common sale is a 3 for \$12K series bundle (*that's a minimum of \$1,200 to you, just for making an intro and setting up a call!*). Some prospects have been known to start with 1 story for \$5.5K (*minimum of \$550 for you*), some take advantage of series discounts and take 6 for \$24k (*minimum of \$2,400 for you*).
  - **We'll pay you electronically the same day that we receive payment from the sale!**

**Does this sound like it's a fit?**

If so, [sign on](#) as a business referrer today.

**Got Questions?**

Reach out to NewsUSA CEO Rick Smith: [rsmith@newsusa.com](mailto:rsmith@newsusa.com) or 703.508.8700

[Schedule a call](#)